

PRIME COMMERCIAL INC.

Bay Area's Prime Commercial Real Estate Specialists

Prime Commercial, Inc. is a full service commercial real estate firm specializing in the lease and sale of commercial properties. The Principals of Prime Commercial have held a leadership position in the Silicon Valley retail brokerage for many years. For more than 50 years, we've worked with investors, brokers, and developers to build value in the Silicon Valley. We provide marketing and leasing services, specializing in owner representation with a focus on sales, leasing, marketing, property management and contract negotiations for community, entertainment, neighbor, and retail shopping centers.

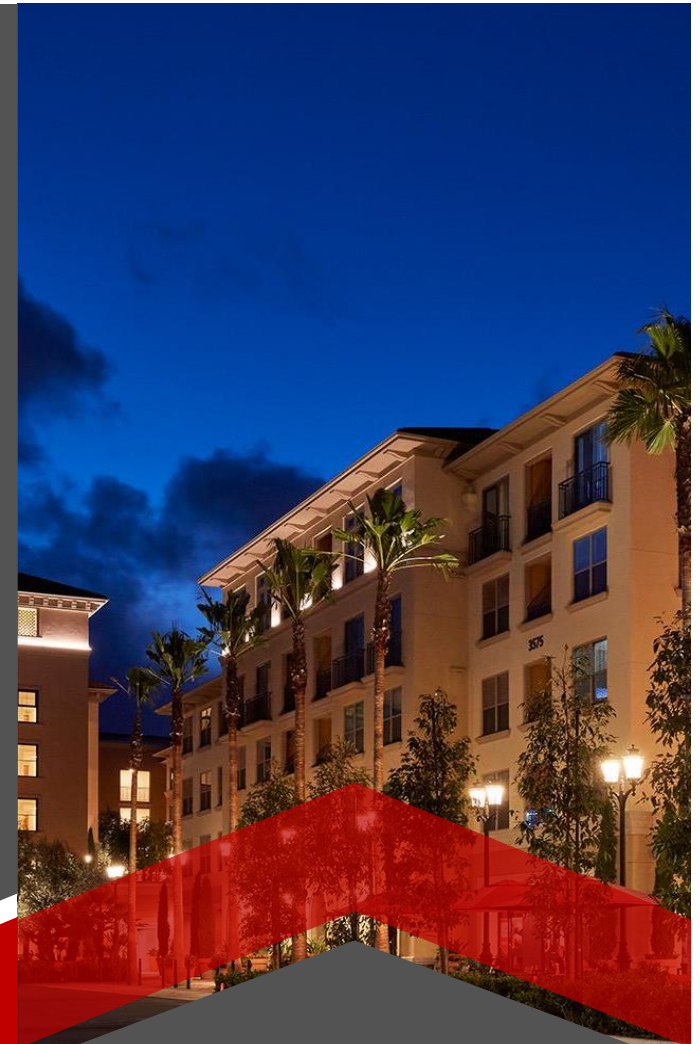


*“Creating
winning solutions
through local
market
knowledge
and superior
service.”*

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PRIME COMMERCIAL
INCORPORATED



MARKETING & LEASING

Our firm is dedicated to forging strong, long lasting relationships with property owners and developers through hard work and unmatched loyalty. We focus on a multitude of retail property types from stand-alone retail buildings, multi-tenant strip shopping centers, community and entertainment centers, restaurant buildings, and land suitable for retail development. The leasing services at Prime Commercial, Inc. are unmatched with a substantial number of retail lease transactions completed every year. Our services include strategic project re-positioning and design, market analysis, extensive marketing, target tenant selection, tenant qualification, lease analysis, negotiation and lease preparation, as well as assistance in all aspects of the transaction and beyond.



SWENSON

IRVINE COMPANY
RETAIL PROPERTIES



GROSVENOR



FACTRUST
Pacific Realty Associates, L.P.

ROBSON HOMES



OUR PROPERTY MANAGEMENT SERVICES INCLUDE

- Real Estate Consulting
- Tenant Relations
- Financial Accounting Services and Reporting
- Legal Compliance and Coordination
- 24/7 Emergency Response and customer service
- Building Maintenance & Repairs
- Lease Administration
- Vendor Management & Contract Administration
- CAM & Operating Expense Reconciliation
- Property Inspections
- Active Cooperation with Leasing Agents
- Evictions and Collections



PROPERTY MANAGEMENT SERVICES

At Prime Commercial, our Property Management Division leverages our Team's extensive experience and dedication to provide comprehensive property management services for commercial properties throughout Northern California, with a focus on Retail. We strive to create winning solutions and services that meet the specific needs of each property. Our goal is to minimize the operating costs, while maximizing value and tenant retention to ensure the success of every property. We will treat your property as if it is our very own!

