



**262 MT HERMON ROAD
SCOTTS VALLEY, CALIFORNIA**



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HIGHLIGHTS



Scotts Valley is conveniently located along Highway 17 connecting Northern California's Silicon Valley and the Santa Cruz County Coastline. This thriving gateway community is home to number of high-tech businesses, excellent schools, lovely neighborhoods with a growing affluent population.

- Perfect for Food, Fitness, Retail, and Medical Uses next to the new Starbucks drive-thru
- New construction, available now
- Raw, creative architecture with large outdoor patios
- High visibility on the busiest thoroughfare in the county, with an average 38,028 cars daily

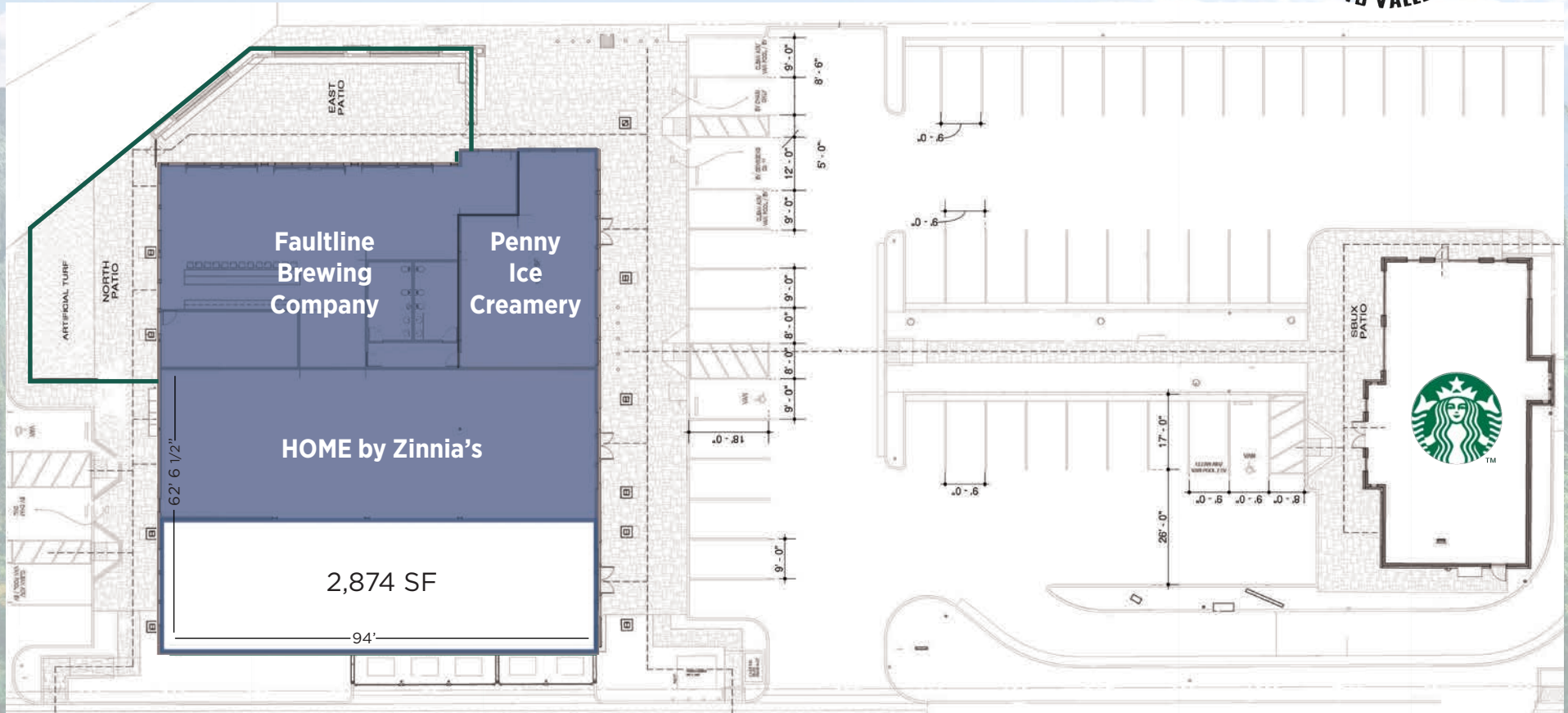


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SITE PLAN



Total ±10,479 SF
Ground Floor
Available for Lease

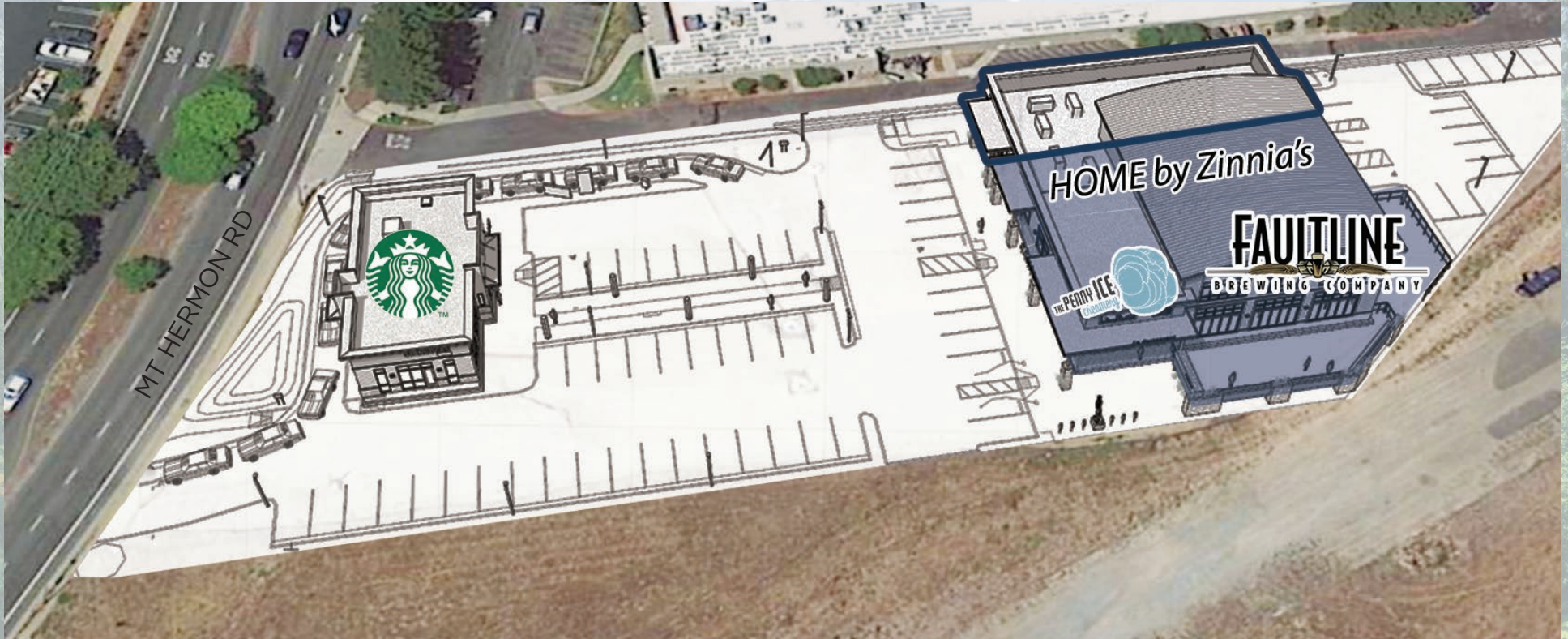


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SITE PLAN



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INCORPORATED

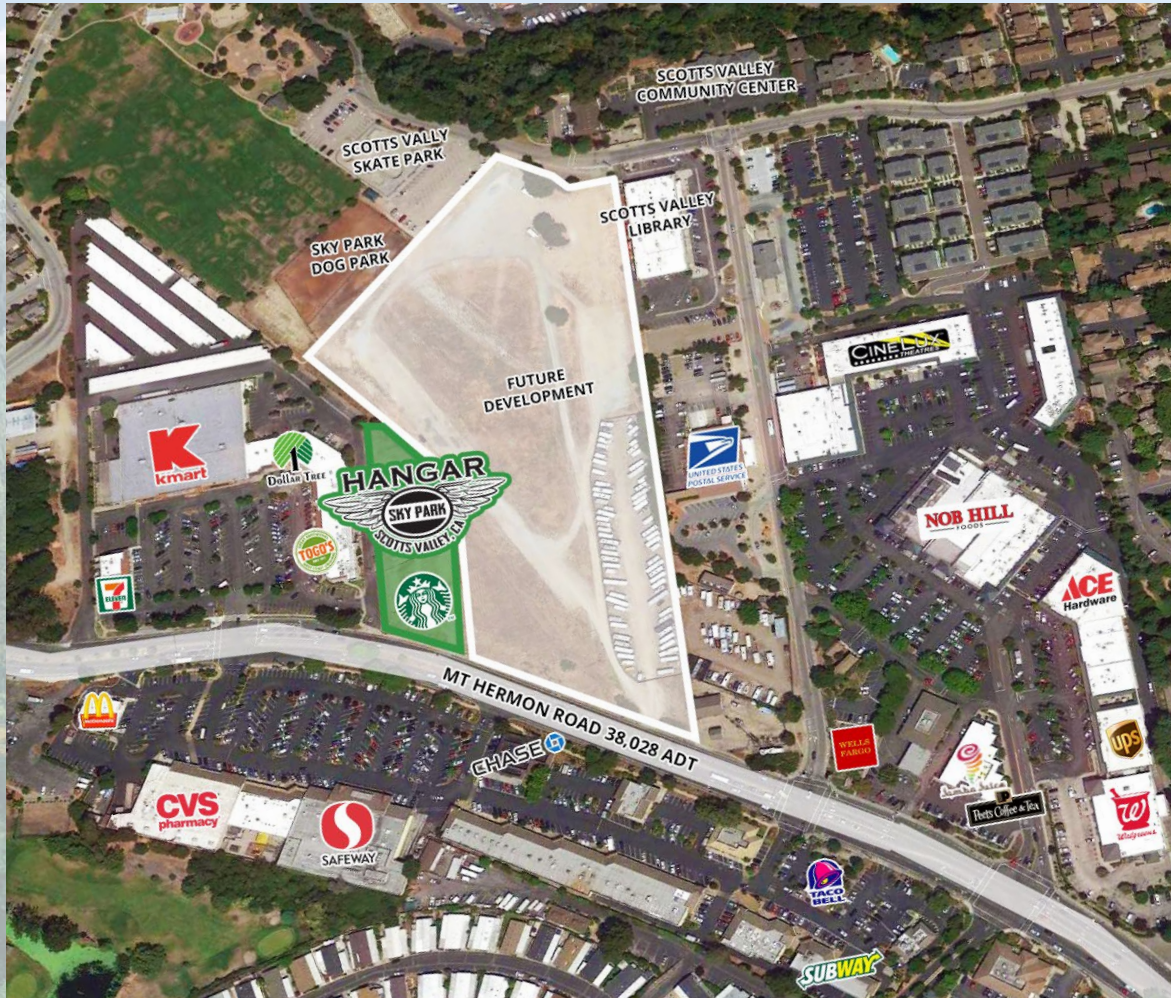
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AREA MAP



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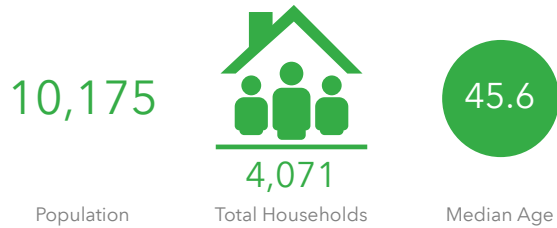
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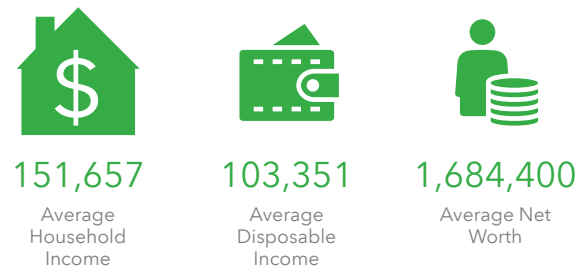
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DEMOGRAPHICS 5 Minutes

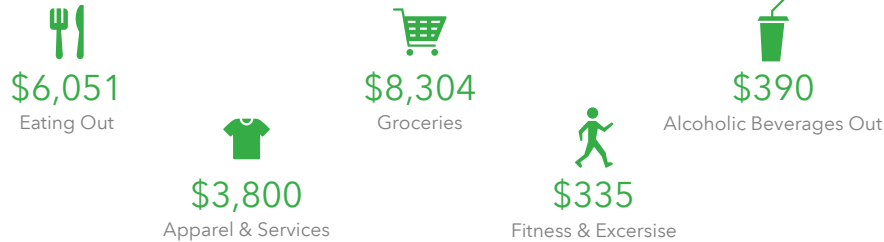
KEY FACTS



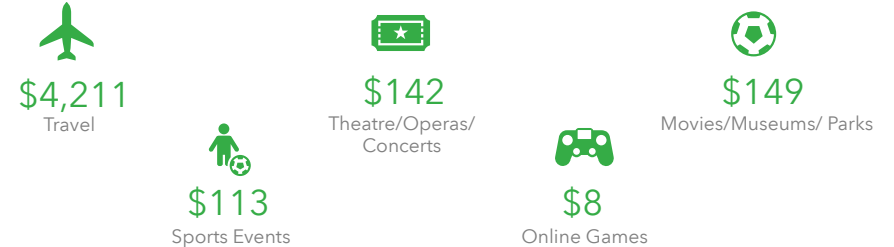
INCOME



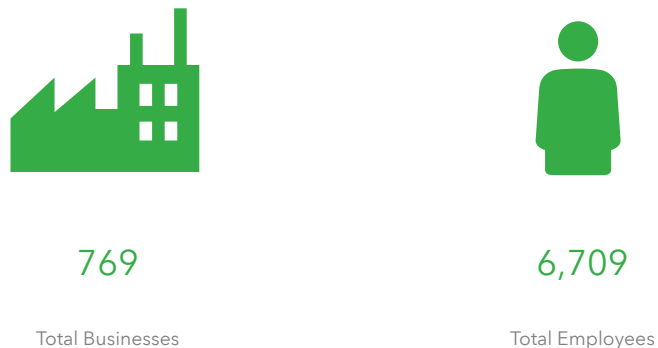
ANNUAL HOUSEHOLD SPENDING



ANNUAL LIFESTYLE SPENDING



BUSINESS

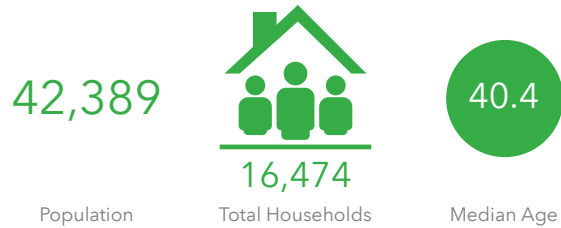


Tapestry Segments

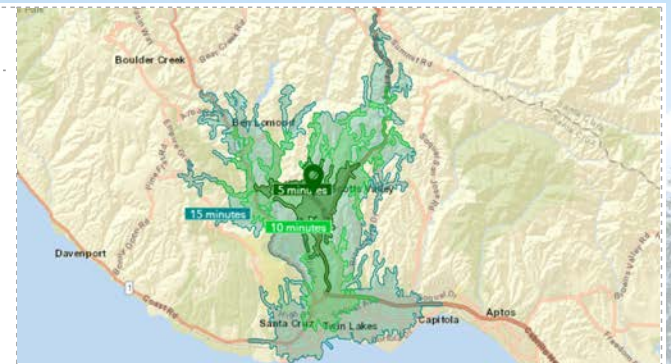
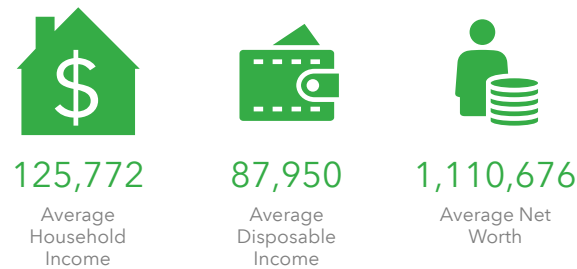
 2A	Urban Chic 2,314 households	56.8% of Households
 9B	Golden Years 1,038 households	25.5% of Households
 1D	Savvy Suburbanites 670 households	16.5% of Households

DEMOGRAPHICS 10 Minutes

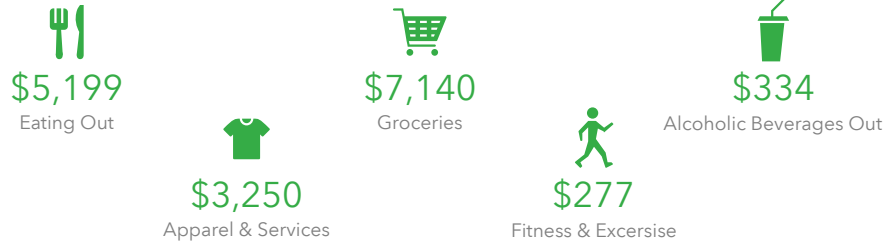
KEY FACTS



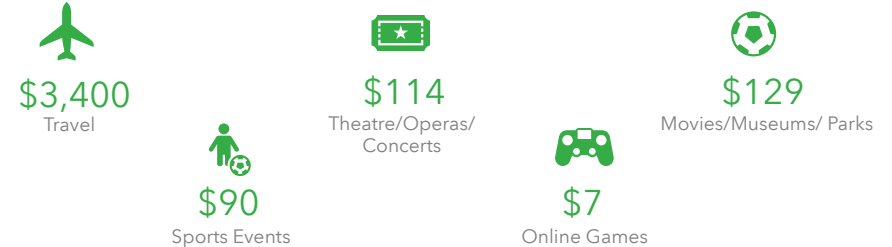
INCOME



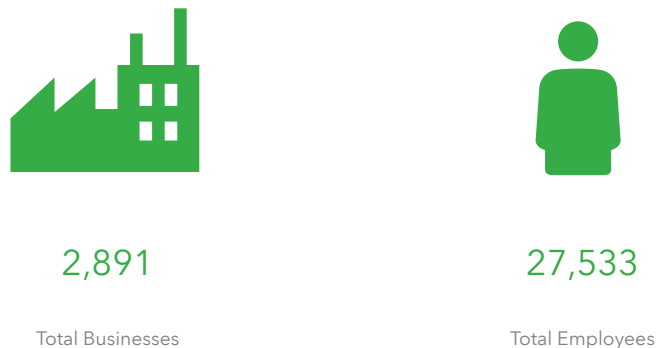
ANNUAL HOUSEHOLD SPENDING






ANNUAL LIFESTYLE SPENDING



BUSINESS



Tapestry Segments

	2A Urban Chic 6,510 households	39.5% of Households
	3C Trendsetters 2,330 households	14.1% of Households
	1D Savvy Suburbanites 1,474 households	8.9% of Households

DEMOGRAPHICS 15 Minutes

KEY FACTS

117,600

Population



46,393

Total Households



38.9

Median Age

INCOME



112,546

Average Household Income



80,579

Average Disposable Income



841,280

Average Net Worth



ANNUAL HOUSEHOLD SPENDING



\$4,701

Eating Out



\$6,508

Groceries



\$301

Alcoholic Beverages Out



\$2,938

Apparel & Services



\$244

Fitness & Exercise

ANNUAL LIFESTYLE SPENDING



\$2,992

Travel



\$100

Theatre/Operas/Concerts



\$116

Movies/Museums/ Parks



\$78

Sports Events



\$6

Online Games

BUSINESS



6,534

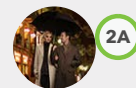
Total Businesses



66,220

Total Employees

Tapestry Segments



2A

Urban Chic

12,770 households

27.5%

of Households



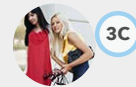
8A

City Lights

5,580 households

12.0%

of Households



3C

Trendsetters

5,238 households

11.3%

of Households