

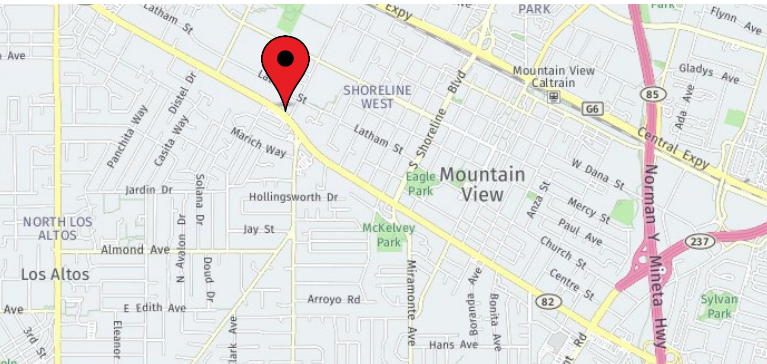
# COST PLUS WORLD MARKET CENTER

1910 W. EL CAMINO REAL, MOUNTIAN VIEW CALIFORNIA



## FEATURES

- Busy El Camino Real Location at the NWC of Escuela Ave. (43,000 ADT)
- Anchored by Cost Plus World Market
- 1,289 Square Feet Available
- Strong Demographics
- Ample Parking
- \$3.50 Per Square Foot, NNN



## DEMOGRAPHICS

	1 MILE	3 MILES	5 MILES
Population	35,697	158,281	321,618
Avg. HH Income	\$148,752	\$174,765	\$171,836

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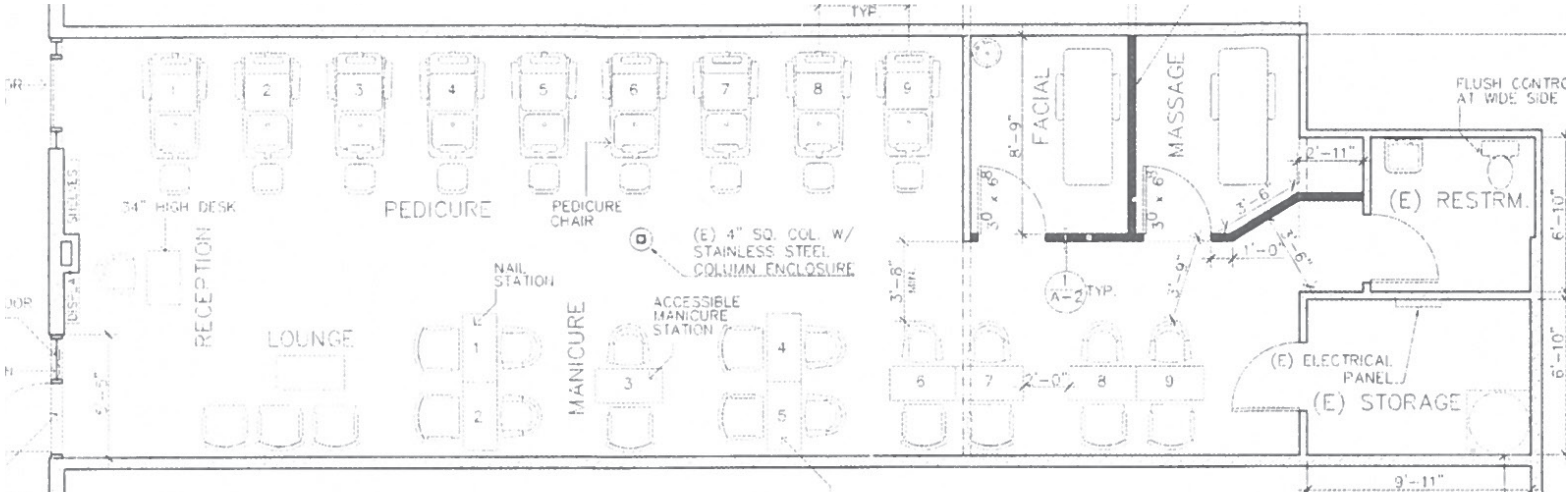
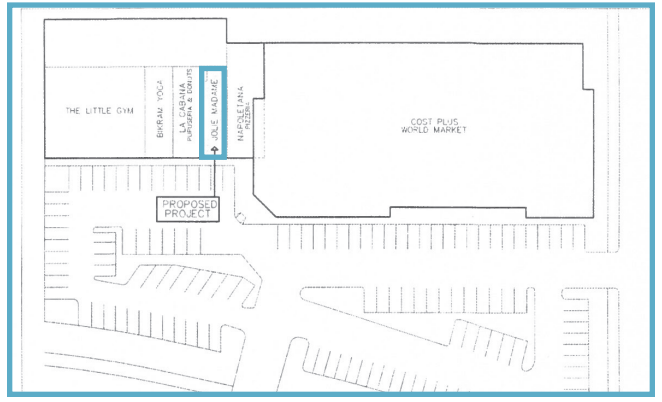
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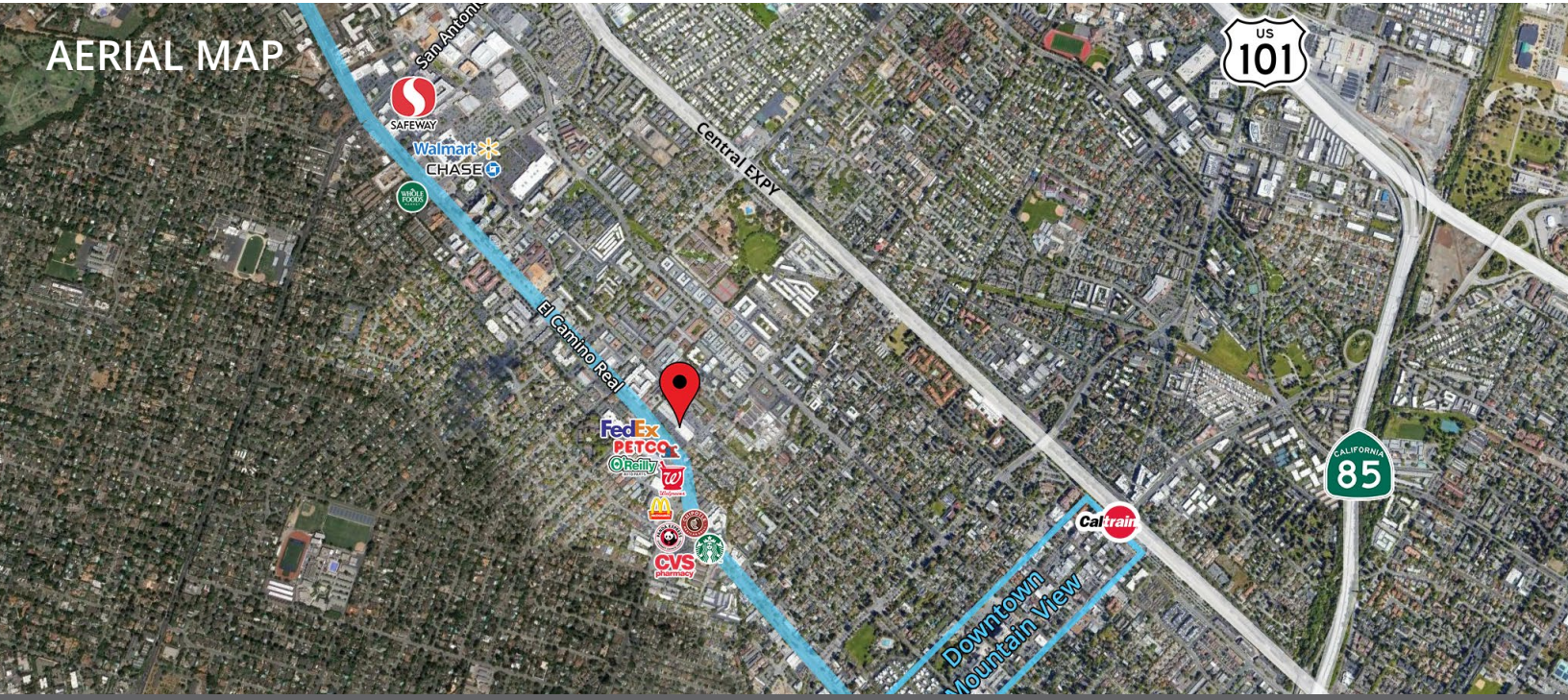
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## SITE & FLOOR PLAN



## AERIAL MAP



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# Executive Summary

1910 W El Camino Real, Mountain View, California, 94040  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 37.39362  
Longitude: -122.09703

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	29,692	135,886	271,184
2010 Population	31,439	142,387	292,131
2018 Population	35,697	158,281	321,618
2023 Population	38,325	169,058	340,328
2000-2010 Annual Rate	0.57%	0.47%	0.75%
2010-2018 Annual Rate	1.55%	1.29%	1.17%
2018-2023 Annual Rate	1.43%	1.33%	1.14%
2018 Male Population	51.2%	50.1%	50.2%
2018 Female Population	48.8%	49.9%	49.8%
2018 Median Age	35.9	39.3	38.2

In the identified area, the current year population is 321,618. In 2010, the Census count in the area was 292,131. The rate of change since 2010 was 1.17% annually. The five-year projection for the population in the area is 340,328 representing a change of 1.14% annually from 2018 to 2023. Currently, the population is 50.2% male and 49.8% female.

### Median Age

The median age in this area is 35.9, compared to U.S. median age of 38.3.

### Race and Ethnicity

2018 White Alone	50.1%	51.6%	48.7%
2018 Black Alone	2.1%	1.9%	2.2%
2018 American Indian/Alaska Native Alone	0.5%	0.3%	0.3%
2018 Asian Alone	28.5%	33.9%	36.4%
2018 Pacific Islander Alone	0.4%	0.4%	0.5%
2018 Other Race	13.1%	6.8%	6.7%
2018 Two or More Races	5.5%	5.2%	5.2%
2018 Hispanic Origin (Any Race)	27.4%	15.3%	15.2%

Persons of Hispanic origin represent 15.2% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.5 in the identified area, compared to 64.3 for the U.S. as a whole.

### Households

2000 Households	12,649	56,972	110,910
2010 Households	13,039	58,217	114,272
2018 Total Households	14,577	63,695	123,886
2023 Total Households	15,574	67,689	130,469
2000-2010 Annual Rate	0.30%	0.22%	0.30%
2010-2018 Annual Rate	1.36%	1.10%	0.98%
2018-2023 Annual Rate	1.33%	1.22%	1.04%
2018 Average Household Size	2.44	2.47	2.54

The household count in this area has changed from 114,272 in 2010 to 123,886 in the current year, a change of 0.98% annually. The five-year projection of households is 130,469, a change of 1.04% annually from the current year total. Average household size is currently 2.54, compared to 2.50 in the year 2010. The number of families in the current year is 78,441 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.





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<b>Median Household Income</b>			
2018 Median Household Income	\$104,234	\$121,866	\$119,503
2023 Median Household Income	\$123,311	\$141,870	\$139,016
2018-2023 Annual Rate	3.42%	3.09%	3.07%
<b>Average Household Income</b>			
2018 Average Household Income	\$148,752	\$174,765	\$171,836
2023 Average Household Income	\$177,730	\$200,755	\$197,280
2018-2023 Annual Rate	3.62%	2.81%	2.80%
<b>Per Capita Income</b>			
2018 Per Capita Income	\$60,809	\$70,603	\$66,777
2023 Per Capita Income	\$72,265	\$80,652	\$76,191
2018-2023 Annual Rate	3.51%	2.70%	2.67%

Current median household income is \$119,503 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$139,016 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$171,836 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$197,280 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$66,777 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$76,191 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	12,975	59,096	114,269
2000 Owner Occupied Housing Units	4,619	28,735	57,248
2000 Renter Occupied Housing Units	8,029	28,237	53,662
2000 Vacant Housing Units	327	2,124	3,359
2010 Total Housing Units	13,741	61,581	120,402
2010 Owner Occupied Housing Units	4,699	29,372	58,461
2010 Renter Occupied Housing Units	8,340	28,845	55,811
2010 Vacant Housing Units	702	3,364	6,130
2018 Total Housing Units	15,159	66,704	129,231
2018 Owner Occupied Housing Units	5,089	31,538	62,279
2018 Renter Occupied Housing Units	9,488	32,157	61,607
2018 Vacant Housing Units	582	3,009	5,345
2023 Total Housing Units	16,179	70,642	135,723
2023 Owner Occupied Housing Units	5,707	34,735	68,571
2023 Renter Occupied Housing Units	9,868	32,955	61,898
2023 Vacant Housing Units	605	2,953	5,254

Currently, 48.2% of the 129,231 housing units in the area are owner occupied; 47.7%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 120,402 housing units in the area - 48.6% owner occupied, 46.4% renter occupied, and 5.1% vacant. The annual rate of change in housing units since 2010 is 3.20%. Median home value in the area is \$1,293,847, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by -0.26% annually to \$1,277,192.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.